

WHO WE ARE

Founded in June 2009, The Southern Illinois Roller Girls (SIRG) are the first all female flat-track roller derby league in Southern Illinois. In the Do-It-Yourself spirit of modern Roller Derby SIRG is comprised of local women from various backgrounds, working together to build our team from the ground up.

Our mission is to actively provide and sustain an environment in which courage and respect is developed and fostered in tandem with athletic ability and physical strength, through the spirit of good sportswomanship. SIRG aims to empower women by challenging team members' personal growth both on and off the track.

As we work towards becoming a non-profit organization, our aim for the league is to foster community outreach by supporting local charities through fundraising and volunteer services. Our continuing goal is to establish and maintain roots within the Southern Illinois community. After covering the costs of renting practice facilities, league insurance, and other essential fees, a portion of the funds raised will be donated to the non-profit charity of our choice.

ROLLER DERBY 101

Roller Derby is a competitive full-contact sport in which players race in formation around an oval track, pushing and pulling to get their team ahead. While the ultimate goal is to score as many points as possible, heavy hits and positional blocking have become the defining features.

Roller Derby has undergone dramatic transformations throughout its history, from the fist fights on skates in the 1970's, to the campy soap opera-esque reincarnation of Roller Derby that came about in the early 2000's, to the international sport it is today.

Women who skate in modern Roller Derby leagues have discovered the thrill of the competition over theatrics. This has enabled the formation of the official Women's Flat Track Derby Association, which provides leagues with the professional standards and rules that we adhere to today.

To find out more about SIRG or the rules of Roller Derby visit:

www.soillrollergirls.com
www.wftda.org

SUPPORT YOUR LOCAL ROLLER GIRLS



BENEFITS OF SPONSORING SIRG

Women's Flat Track Roller Derby is quickly growing in popularity and fan base throughout the country. 2009 saw the emergence of a number of teams in nearby cities and states, and has promised us a very busy bouting future. As competition increases, so does the possibility of increased tourism and revenue for local businesses in the Southern Illinois area.

The response we have received from the southern Illinois community has been nothing short of amazing. Our fan base has grown exponentially over the past few months. Attendance at our home bouts has exceeded our expectations, as it has climbed to over 1,000 spectators at some games. As we grow as a team, we plan on forging lasting ties with our fans and the southern Illinois community.

Becoming a sponsor of SIRG will offer you the ability to align yourself with an organization that values the empowerment of young women, community service, and independent entrepreneurial spirit in Southern Illinois. In this packet you will find out how you can support the Southern Illinois Roller Girls.

For more information:
visit www.soillrollergirls.com/support
or email margaret.bleed@gmail.com

Girls























SPONSORSHIP

So Ill Roller

PACKET



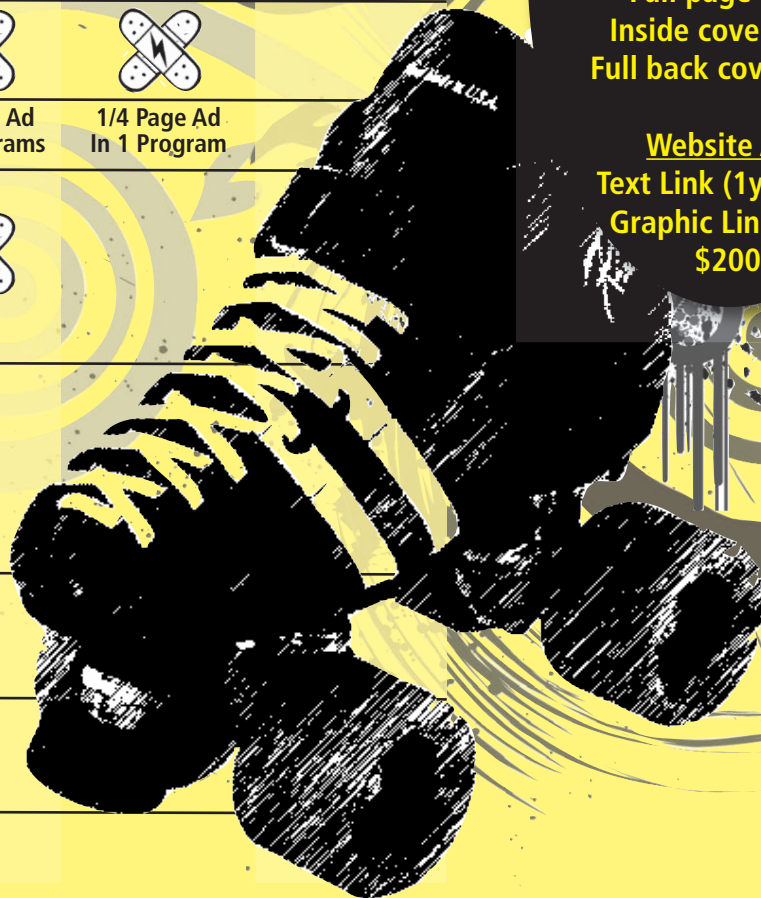
SIRG SPONSORSHIP PACKET

	DISLOCATED CONCUSSION	TWISTED SHOULDER	SCRAPED ANKLE	BROKEN ELBOW	BROKEN NAIL
	\$750	\$500	\$250	\$150	\$60
Name on SIRG Sponsorship Page					
Signed Team Pic					
Tickets*	4 Season Tickets to Home Bouts	2 Season Tickets to Home Bouts	4 General Admission Tix	2 General Admission Tix	2 General Admission Tix
SIRG T-Shirt					
Ad Space*	Full Page Ad In 2 Programs	Half Page Ad In 2 Programs	1/4 Page Ad In 2 Programs	1/4 Page Ad In 1 Program	
Graphic Link on SIRG Sponsorship Page					
Your Banner or Scoreboard Ad Displayed All Season*					
Announcements At All Home Bouts					
SIRG Appearance (2 Events/4hrs each)					

AD PLACEMENT

Program Ads
 Eighth Page \$25
 Quarter page \$50
 Half page \$100
 Full page \$200
 Inside cover \$350
 Full back cover \$500

Website Ads
 Text Link (1yr) \$100
 Graphic Link (1yr) \$200



*Home Bouts Only

Email for information on sponsorship and payment plans
 margaret.bleed@gmail.com